

Achieve measurable business value and sustain business engagement with MDM

Apgar provides both organizational and technical capabilities and helps you create the MDM vision for your organization, as well as the strategy and roadmap to achieve it.

MDM helps organizations break down operational barriers, enabling greater enterprise agility through data. When organizations use Master Data at an enterprise level, they speak a shared language.

How Master Data Management adds value to the Business.

MDM remains a complex undertaking that requires stakeholders' active and continued engagement across an organization. Apgar helps start and navigate the journey and deliver value every step of the way.

Because Master Data touches so many critical business processes, applications and stakeholders, MDM programs require a breadth of capabilities, experience and best practices to be successful. Apgar strives to ensure that clients maximize the benefits of their technology investment and brings its knowledge of complex data management projects requiring a unique set of skills.

An MDM program can follow several implementation styles at different times of the program and/or per Master Data domain. Organizations often discover that they may need different styles for different data domains. Apgar helps you build a strategic and pragmatic plan by considering the breadth of multiple data domains and depth within each domain.

Base value of MDM.



01 RUN THE BUSINESS

Optimizing current performance and operations and reducing the regulatory compliance risks (data privacy, supply chain, SOX, ...).



02 REDUCE TECHNICAL DEBT

Removing the disparate business languages used across organizations' departments and adhering to a common language.



03 TRANSFORM THE BUSINESS

Driving innovation and bringing agility (for rapidly changing and evolving business contexts).



04 GROW THE BUSINESS

Improving performance and expanding capabilities (new markets, new products, increased satisfaction).

Our key success factors for an MDM initiative.

An MDM program must be tied to business outcomes to obtain funding and secure continued sponsorship. MDM value must be communicated in a language everyone understands.

Apgar provides strategic and tactical services to tie the MDM program to business outcomes by:



STANDARDIZATION

Developing data management standards in order to maintain a high level of trust and operational excellence



EVALUATION

Determining system requirements by evaluating business strategies and requirements



COLLABORATION

Collaborating across multiple teams to ensure organization-wide solutions meet functional and technical requirements.



“MDM remains a complex undertaking that requires the active and continued engagement of stakeholders across your organization. Apgar helps you start and navigate the journey and deliver value every step of the way.”

Bruno BILLY

President Apgar North America, MDM Expert

By definition, Master Data spans multiple functional domains such as Finance, Human Resources, Sales, Procurement. Over the years, MDM solutions have evolved to manage all Master Data across all domains within one application. All of our clients now deliver their MDM roadmaps across use cases and implementation styles and realize that more significant value is exposed at the intersections of data domains.

To drive rapid results and build momentum, we secure a first implementation in 12 to 16 weeks on a controlled scope.

12 TO 16
WEEKS

We adopt an iterative design and build phase that relies on a close collaboration with business users to design the solution (data models, business rules, workflows, data entry forms...).

OUR TRUSTED PARTNERS

Apgar has built strong partnerships with leading MDM solution providers, TIBCO, Semarchy, Cluedin and Reltio. These four recognized leaders demonstrate strength in depth across the full range of MDM functions and capabilities. They exhibit a clear understanding of dynamic trends in the MDM market, deliver product innovations, and have the strategic vision to address evolving client requirements.

Semarchy

TIBCO

cluedin

RELTIO

They trusted us for their MDM projects

L'ORÉAL

NOVARTIS

IQVIA

Swiss Re

TEN TECHNIP ENERGIES

ABOUT APGAR

Apgar is a leading data advisory company supporting its customers in their journey to build a foundation for trusted data. Built with strong values, Apgar aims to provide sustainable advisory services. Apgar acts for small & large companies, in Europe, North America, and the Middle East.

www.apgar-group.com

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