Define a global Data Strategy for your organization

Apgar Data Advisory supports you in the early phase and planning of your journey to data democracy, empowering your organization to access, understand and use data for effective decision-making and innovation.

During the last decade of technological development, silos between business and technology have increased. We aim to help you break them down. In order to overcome persistent data quality issues within your company, we will help you refocus on the essential and smart data of your business. Additionally, we will address the matter of data valuation and provide guidance on how to manage it as a valuable asset.
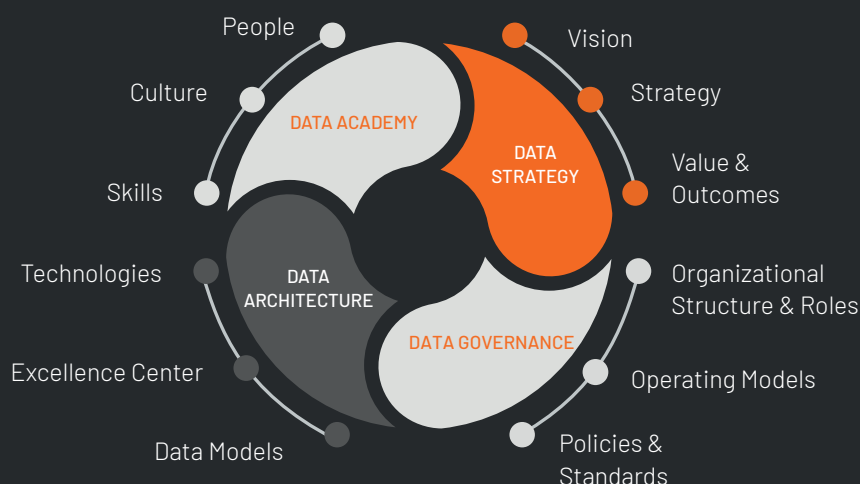
How pragmatic Data Strategy adds value to the Business.

Data has become a valuable asset in our society and is often referred to as the new Gold of the century. Then, organizations must be prepared to face new challenges while increasing the use of data within their businesses and technologies.

At Apgar, we care about your data! Our Data Advisory framework ensures that your data is being used effectively and responsibly across the company. It is based on three building blocks:
- **Data Governance** to organize
- **Data Architecture** to structure
- **Data Academy** to educate

By focusing on these key areas we ensure that data is being used in a productive and ethical manner throughout your organization.

Our key success factors for an advisory initiative.

TAILOR-MADE APPROACH

We are convinced that the true potential of Data Strategy can only be achieved when tailored to an organization. That's why we help organizations develop a tailored data governance framework, rather than relying on off-the-shelf solutions approach.

PRACTICE MAKES PERFECT

We build our knowledge and experiences by doing Data Platform implementation and supporting our customers in the application of their operational data governance

PARTNERSHIP

We are committed to building a long-term partnership with our clients. We encourage sharing ideas and defining a commonly developed framework. Like data sparring partners, we like to mentor and challenge ideas to get the best results.

PURE PLAYER

From scoping to design and implementation of Data solutions, we are a pure player in the data architecture field.
We build the bridge between transactional and analytical data management.

"Data Strategy will not always avoid project failure but will place the right governance to drive improvement."

Frédéric ROBERT
Data Advisory Director

Data Strategy Bootstrap.

ASSESS YOUR POSITION

What are the critical topics to address ?
What are the ongoing initiatives ?
How can we value existing work ?

START YOUR TACTICAL PLAN

Review priorities
Set the pace
Analyze prerequisite

PREPARE TASKFORCE

Identify data champions
List KPIs
Prepare next steps

PRESENT THE VISION

Guide your sponsor
Validate the budget
Launch the plan

GATHER EXPECTATIONS

Meet business leads to gather pain points and expectations
Share vision and goals
Define success factors of the initiative

BUILD TARGET VISION

Build portfolio of activities
Draft a quick win roadmap putting in balance value versus the cost
Draft target architecture and organization
Budget the plan

They trusted us for their Data Advisory projects

L'ORÉAL PARIS   AMORIM   AIRFRANCE

ABOUT APGAR

Apgar is a leading data advisory company supporting its customers in their journey to build a foundation for trusted data. Built with strong values, Apgar aims to provide sustainable advisory services. Apgar acts for small & large companies, in Europe, North America, and the Middle East.

www.apgar-group.com

APGAR.